

Housing Development

How to Affect the Housing Market



“Our goal is to remove the barriers to safe, affordable housing that face our workforce and low-income families.”

What can we do?

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- We can work directly with families to identify and remove barriers to affordable housing.

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- We will work directly with rental management groups, developers, and policy makers to create incentives to produce affordable housing opportunities and to remove identified barriers.
- We will serve as a convener of groups and individuals to form a regional collaboration to address affordable housing.

Action Steps

If we do this:

- Define the current housing market to better understand current conditions.

Then this will happen:

- It will allow policy makers to make better, more educated decisions.

Action Steps

If we do this:

- Survey families to assess their housing situation and barriers that they have encountered and provide direct support to families in obtaining affordable housing.

Then this will happen:

- We will identify hidden barriers and better understand the frustrations families experience.

Action Steps:

If we do this:

- Become a clearinghouse of funding opportunities for families and developers.

Then this will happen:

- We will be able to ensure that the region is educated on all funding opportunities and we can assess which program is best for the family.

Action Steps

If we do this:

- Form a collaboration of like minded groups to address the lack of affordable housing.

Then this will happen:

- We will have built capacity that will extend for years to come.

Action Steps:

If we do this:

- Work with industries to support employees who lack safe, affordable housing.

Then this will happen:

- Our employers will better understand housing issues faced by their employees and will have additional resources to refer employees to.

Action Steps

If we do this:

- Compile a database of landlords by county.

Then this will happen:

- We will be better able to connect families with housing opportunities.

Action Steps

If we do this:

- Research what has worked in other regions.

Then this will happen:

- We will develop a resource of best practices to implement in the region.

Action Steps

If we do this:

- Make data backed policy recommendations.

Then this will happen:

- Our local elected officials will have a better understanding of the effect of their policy decisions.

Action Steps

If we do this:

- We will develop fair housing training designed to address the issues faced by families in poverty.

Then this will happen:

- Our landlords will better understand the needs of their tenants.